



BeeHero. Working To Revolutionize Almond Pollination



The following article was provided by BeeHero.

In less than a generation, every aspect of growing almonds has been modernized and is now precisely measured and managed... except pollination. With pollination bills rapidly approaching both irrigation and fertilization, why has such an essential, and expensive part of the almond growing business been left behind?

BeeHero's platform gives almond farmers the power to transform pollination from an unquantified, fingers-crossed experience to one that is measurable, controllable and verifiable.

Without a way to measure pollination, it is almost impossible to quantify or qualify this critical time. Until now. BeeHero is a data-driven organization using cutting-edge technology to bring visibility, optimization and accountability to the most important event on almond growers' calendars.



Our technology is a groundbreaking solution for growers that allows them to not only streamline the logistics of pollination but also provides real-time visibility into the efficiency of their pollination process.

Visibility. The BeeHero In-Hive Sensors™ stream data to an easy-to-read dashboard. Growers now have unprecedented visibility into the health, strength and efficiency of their bees, so they know exactly what they're getting before and during pollination. BeeHero can accurately evaluate a hives pollination contribution in real-time.

Optimization. With this unprecedented visibility, we are able to move past the mantra of "two hives per acre." By measuring frames per acre, we can optimize each orchard's specific pollination needs to provide the precise number of bees required. The return on investment is clear and quantifiable. BeeHero brings the level of precision needed to match the number of trees with the right number of bees.



Accountability. We are always accountable to the grower by providing the healthiest, most productive bees to maximize their pollination. BeeHero removes ambiguity, guesswork, and plain inaccuracy from pollination. Our service makes disagreements over frame count and quality a thing of the past. BeeHero takes sole responsibility for pollination.

BeeHero is proud to be a FCFB Friends of the Family Farm Premium Member. We are passionate about their work, and we believe strongly in the power of community and being a part of the fabric of the Fresno County agricultural community. Learn more at www.beehero.io