

## News Release

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**FOR IMMEDIATE RELEASE**  
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### **Annual Media Appreciation Night is July 31**

The ever-popular Fresno County Farm Bureau Media Appreciation Night will be held on Thursday, July 31 from 5:30 to 9 p.m. at the Clovis Rodeo Grounds, Clovis Ave. and Rodeo Lane, Clovis.

FCFB's Media Appreciation Night is an opportunity to acknowledge the working relationship between Farm Bureau and the local and regional media for its help in reporting about agricultural issues. Local reporters, editors and news team members from print and electronic media are invited to attend the event.

Last year, more than 200 people attended and were on-hand to hear the announcement of the FCFB Annual Journalism Awards. The awards recognize excellence in reporting on agricultural issues from print, radio and television journalists from throughout Fresno County. The presentation of the awards will occur at about 6:30 p.m.

Major sponsors of the event are Fresno County Farm Bureau, Clovis Rodeo Association, and Vons, A Safeway Co. Other event sponsors to-date include: Ewell Group of Companies, High Desert Ag, Inc., Private Wealth Advisors, Proteus, Inc., Ganduglia Trucking, Fresno Madera Farm Credit, Michelsen Packaging Co. Additional sponsorships are welcomed.

FCFB's Public Relations Committee, co-chaired by Mark Thompson and Theresa Sebasto, has planned a fun evening filled with several activities and various organizations will have informational booths.

One of the attractions of Media Night is the trailer full of fresh produce donated by Farm Bureau members for the media guests to take home. Sponsorship opportunities are available for businesses and individuals. Tickets for non-media guests are \$10 per person.

For details on sponsorships, to make a donation of produce, or to make a reservation for the event, call the Farm Bureau office at (559) 237-0263 or email Liz Hudson at [lizh@fcfb.org](mailto:lizh@fcfb.org).