



News Release

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FOR IMMEDIATE RELEASE

March 26, 2008

NOTE TO ASSIGNMENT EDITORS:

DATE: Friday, April 4, 2008
TIME: 8:30 a.m. to 1:30 p.m.
LOCATION: Fresno Fairgrounds, Butler and Chance avenues
EVENT: Farm and Nutrition Day 2008 for third-grade students; Media entrance at Butler Ave. Gate

EVENT SPONSORS: Fresno County Farm Bureau, Fresno County Office of Education and Big Fresno Fair

*A.M News Shows: We can be available for live-remotes.
Please call Liz Hudson at (559) 779-1569 to schedule.*

Fresno County third-graders to participate in Farm & Nutrition Day 2008

"Planting a seed for the future...while growing a healthy community one at a time"

More than 2,300 third-grade students and more than 500 teachers and chaperones from throughout Fresno County will participate in the Fresno County Farm and Nutrition Day 2008 set for Friday, April 4, from 8:30 a.m. to 1:30 p.m. at the Fresno Fairgrounds, Butler and Chance avenues.

The one-day, interactive educational adventure is sponsored by the Fresno County Farm Bureau, Fresno County Office of Education and Big Fresno Fair. The agricultural, food and nutrition-related field day for third-graders has a line-up of more than 14 presenters, five different demonstrations, 28 booths and four agricultural equipment dealers. In addition, more than 100 volunteers will help at the event and several businesses and individuals are financially assisting with transportation and other costs.

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Farm Day 2008 will provide basic and current facts about food and fiber production in Fresno County, with a focus on good nutrition and healthy eating. Farm Day will provide students and teachers with the opportunity to become familiar with food, fiber and animal production, meeting one-on-one with farmers and ranchers, resource managers, and food and agricultural industry representatives. In addition to the hands-on activities and presentations, students will be able to taste healthy foods provided in the Tasting Center.

Fresno County Farm Bureau represents more than 4,800 members on air quality, land use, water, labor and immigration reform, and all agricultural related issues. Fresno County produces more than 350 commercial crops annually, totaling almost \$4.8 billion dollars in gross production value.

For additional details, contact the Farm Bureau at (559) 237-0263 or via email: info@fcfb.org.

Schools, Presenters and Sponsors Participating in 2008 Farm & Nutrition Day:

Schools:

<u>District</u>	<u>Schools</u>
Alvina Unified	Alvina Elementary
Burrel Joint Unified	Burrel Elementary
Central Unified	Herndon-Barstow Elementary, Houghton Kearney Elementary, Madison Elementary
Clovis Unified	Cole Elementary, Pinedale Elementary
Coalinga-Huron Unified	Huron Elementary
Fresno Unified	Ayer Elementary, Bakman Elementary, Balderas Elementary, Easterby Elementary, Lawless Elementary, Leavenworth Elementary, Robinson Elementary, Storey Elementary, Susan B. Anthony Elementary, Winchell Elementary, Wilson Elementary, Yokomi Elementary
Golden Plains	San Joaquin Elementary
Kings Canyon Unified	Riverview Elementary
Laton Unified	Laton Elementary
Parlier Unified	Ben Benavides Elementary, Cesar Chavez Elementary
Sanger Unified	Quail Lake Elementary
Selma Unified	Eric White Elementary
Private Schools	Clovis Christian, CV Christian Molokan, Fresno Christian St. Anthony's (Fresno), St. LaSalle (Reedley) Valley Arts & Science Academy, Valley Crescent

Presenters, Demonstrations & Booths

Presenters

- U.C. Cooperative Extension, Fresno County – Nutrition Team – Creating Healthy Families
- U.C. Cooperative Extension, Fresno County – Renegades 4-H, Entomology
- Toni Lindeleaf, Wawona Frozen Foods
- Shannon Mueller, U.C. Cooperative Extension, Fresno County – Bees and Pollination

- Sarah Alvernaz, California Tree Fruit Agreement
- TP Thomsen, Thomsen Bees – Bees
- Norman J. Smith, P.h.D., Fresno County Entomologist – Entomology
- Loren Werth, Bella Frutta
- Jannette Yribarren, Cotton's Journey Sponsored by California Cotton Ginners & Growers Association
- Michelle Roman, Fresno County Office of Education – Wellness and Nutrition Program
- California State University, Fresno – College of Agricultural Sciences & Technology – Central Valley Ag Literacy Program
- Rick Foell, Plant Doctor
- Tom Turini, U.C. Cooperative Extension, Fresno County – Vegetables
- Rosemary Nightingale, Squaw Valley Herb Gardens

Demonstrations

- Barbara Williams and Joan Cudd -- Sheep Dogs herding
- Gary Clay and John Hansen, Gary Clay Horseshoeing -- Horseshoeing
- Donny Rollin, Rollin Valley Farms -- Dairy Milking
- Dairy Council of California -- Animal Care & Dairy Milking
- Duncan Polytechnic High School, Ag Department -- Sheep Shearing

Booths

- Ed Campos, Unit Commander, Fresno County Sheriff's Mounted Posse – Search & Rescue Team
- CSO Rose Findley, Fresno County Sheriff's Department - Ag Task Force
- U.C. Cooperative Extension, Fresno County – Renegades 4H, Goat Project
- U.C. Cooperative Extension, Fresno County – Renegades 4H, Poultry Project
- Fresno County Public Library – Youth Services Division
- Fresno Fire Department
- Betty Hess, Fresno Spinners and Weavers
- U.C. Cooperative Extension, Fresno County – Master Gardeners
- Jason Dean, Project Manager/Wildlife Biologist, Meyers Water Bank & Wildlife Project
- Steve Starcher, Scout Island Outdoor Education Center (F.C.O.E.)
- Cargill Animal Nutrition & Cargill Beef
- Stephanie LeBarron, Handler & Bella, Department of Agriculture, Fresno County – Agricultural Detector Dog
- Dairy Council of California
- Toni Munoz, Kings River Conservation District
- Jerry Rebensdorf, Raisins
- Jean Terry & Janette Ramos, CA Apple Commission & CA Kiwifruit Commission
- Laine Hendricks & Destiny Rodriguez, National Parks Conservation Association
- Dan Munk, U.C. Cooperative Extension, Fresno County – Water and Irrigation
- Jennifer Crook & Grant Jones-Wiebe, U.C. Davis – Veterinary Medicine Teaching & Research Center
- Fresno-Kings Counties Cattlewomen
- Fresno Metropolitan Flood Control District
- Calcot, Inc.
- U.C. Cooperative Extension, Fresno County, Rural Route 4-H
- Mid-Valley Disposal Recycling Transfer Station
- Hey Kids Let's Cook Project, Kathy Powers
- Consolidated Mosquito Abatement District

- California Olive Commission

Equipment

- Matthew Tacherra, Owner/Operator, Priority Hay Company
- Fresno Equipment Company
- Maggini Hay Company
- Kuckenbecker Tractor Company, Fresno

Sponsors

Platinum

Wawona Frozen Foods
 Dairy Council of California
 Fresno State, College of Agricultural
 Science & Technology
 Bella Frutta

Gold

CA Cotton Ginners & Growers Association
 P-R Farms, Inc.
 Penny-Newman Grain
 Westside Farmers Cooperative Gin, Inc.
 Westlands Water District
 Bolthouse Farms
 Blue Diamond Growers
 Sun-Maid Raisins
 Cargill, Inc.

Silver

McClarty Farms/HMC
 J & J Farms
 Kings Canyon Wood Products LLC
 Private Wealth Advisors
 Rain for Rent/Westside Pump
 Bank of the West
 Central Valley Chapter California
 Women for Agriculture
 Sunnyside Packing Company

Jack Frost Ice Service
 Speeda Sound
 Pepsi Bottling Group

Silver (Bus Sponsor)

WestAmerica Bank (2 Buses!!)
 Double E Farms (2 Buses!!)
 David & Lladona Estermann
 Rabo AgriFinance
 Tony F. Souza Dairy
 Building Industry Association of
 Fresno/Madera Counties Inc
 Raisin Bargaining Association
 Caruthers Auto Supply
 Bank of the West
 Blue Cross of California
 Hudson Farms

Bronze

Caruthers Raisin Packing Co.
 Steve Wilson Produce Distributing, LP
 Pucheu Bros Farming
 Colleen Mestas
 Ray & Debbie Jacobsen
 Baker, Peterson, & Franklin, CPA, LLP
 Hansen & Hansen Ranch
 Home Depot, Shaw & Highway 99

Event Organizers Contact Information:

Farm and Nutrition Day Event Coordinator Linda Hansen (559) 693-4620; (559) 284-2605 (cell)

Fresno County Farm Bureau Ag Education Chair Ken Tatami (559) 591-9378;(559) 972-4772 (cell)

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