

## News Release

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**FOR IMMEDIATE RELEASE**  
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### **FCFB hires new Governmental Affairs Coordinator**

Teresa Plascencia, of Clovis, is the new Governmental Affairs Coordinator for Fresno County Farm Bureau, effective Oct. 1.

Plascencia comes to Farm Bureau with more than 10 years as a local legislative staff member in both state and federal governments. Most recently, she was the principal consultant and district director for Assemblywoman Nicole Parra in the Hanford-based field office. Plascencia also served as deputy district director and field representative for Rep. Calvin Dooley and U.S. Senator Dianne Feinstein, respectively.

“We are very fortunate to have Teresa join our team. Her practical experience in the legislative arena, working for both state and federal elected officials, will be a tremendous asset to our organization,” said FCFB Executive Director Ryan Jacobsen. “Her depth of knowledge will help us fine-tune our advocacy efforts and issue management programs to become even more effective for the farmers and ranchers in Fresno County,” Jacobsen added.

Plascencia is a graduate of California State University, Fresno with a masters’ in public administration and dual bachelor’s of arts degrees in political science and Chicano Latino studies. She was recognized by the Phi Kappa Phi Honors Society and is a Suma Cum Laude graduate.

The Fresno native has been involved in several Fresno and Valley organizations and programs, including serving as a legislative designee for the California Partnership for the San Joaquin Valley and co-founder and board

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member for the Central California Latina Network. Plascencia also is a member of the Encourage Tomorrow Advisory Committee and KVPT Channel 18's Hispanic Heritage Month Committee, among several other organizations. She has been recognized by the Hispanas Organized for Political Equality (HOPE) Leadership Institute and Asian Refugee Community.

“This is an exciting opportunity to join a solid team focused on educating our leaders and our community about the importance of agriculture. I am looking forward to utilizing my experience from government towards protecting our most vital resources, agriculture and water,” Plascencia said.

Fresno County Farm Bureau is the county's largest agricultural advocacy and educational organization, representing 5,000 members on water, labor, air quality, land use, and major agricultural related issues. Fresno County produces more than 350 commercial crops annually, totaling over \$4.8 billion dollars in gross production value in 2006.

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*For Fresno County agricultural information, visit [www.fcfb.org](http://www.fcfb.org).*