



News Release

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FOR IMMEDIATE RELEASE
March 26, 2007

NOTE TO ASSIGNMENT EDITORS:

DATE: Wednesday, March 28, 2007
TIME: 8:30 a.m. to 12:30 p.m.
LOCATION: Fresno Fairgrounds, Butler and Chance avenues
EVENT: Farm and Nutrition Day 2007 for third-grade students; VIP tour at 10 a.m.; Media entrance at Butler Ave. Gate

EVENT SPONSORS: Fresno County Farm Bureau, Fresno County Office of Education and Big Fresno Fair

*A.M News Shows: We can be available for live-remotes.
Please call Liz Hudson at (559) 779-1569 to schedule.*

Fresno County third-graders to participate in Farm & Nutrition Day 2007

"Planting a seed for the future...while growing a healthy community one at a time"

More than 2,100 third-grade students from throughout Fresno County will participate in the Fresno County Farm and Nutrition Day 2007 set for Wednesday, March 28 at the Fresno Fairgrounds.

Sponsored by the Fresno County Farm Bureau, Fresno County Office of Education and Big Fresno Fair, the agricultural and food-related field day for third-graders has a line-up of more than 75 presenters, booths and activities and several businesses have signed on to assist financially with transportation and other costs.

The one-day, interactive educational adventure will be held at the Fresno Fairgrounds on Wednesday, March 28, from 8:30 a.m. to 12:30 p.m.

Farm Day 2007 will provide basic and current facts about food and fiber production in Fresno County, with a focus on good nutrition and healthy eating. Farm Day will provide students and teachers with the opportunity to become familiar with
(more)

food, fiber and animal production, meeting one-on-one with farmers and ranchers, resource managers, and food and agricultural industry representatives. Hands-on activities, presentations and demonstrations are being planned by the volunteers who have already committed to share their information and activities with students and teachers.

For additional details, please contact Liz Hudson, FCFB Outreach Coordinator, at (559) 237-0263 or via email: lizh@fcfb.org.

Fresno County Farm Bureau represents more than 5,000 members on air quality, trade, land use, water, labor and all agricultural related issues. Fresno County produces more than 350 commercial crops annually, totaling almost \$4.7 billion dollars in gross production value.

The list of sponsors and presenters is below:

Sponsors

Hansen & Hansen Ranch	Bronze
Ray & Debbie Jacobsen	Bronze
Colleen Mestas	Bronze
Blackbeard's Family Entertainment Center	Bronze
Hansen's Nuts	Bronze
Ryan & Ashley Jacobsen	Bronze
Baker, Peterson & Franklin, CPA, LLP	Bronze
Pucheu Bros Farming Partnership	Bronze
E. Duain Hamlin Insurance	Bronze
Kings Canyon Wood Products, LLC	Bronze
DuPont	Bronze
Mountain View Nursery	Bronze
David & Lladona Estermann	Gold
Westside Farmers Cooperative Gin, Inc.	Gold
Granville Homes	Gold
Farm Credit West	Gold
Sun Empire Foods	Gold
Sun-Maid Raisins	Gold
CA Cotton Ginners & Growers Associations	Gold
Harris Ranch	Gold
Westside Transplant	Gold
Pepsi	Gold
	Gold
Jack Frost Ice Service	
	Gold
Westlands Water District	Gold
Cargill	
Bella-Frutta	Platinum
J & J Farms	Silver
Fresno Cooperative Raisin Growers	Silver
Efird Ag Enterprises, Inc.	Silver
Hudson Farms	Silver
Bank of the West	Silver

WestAmerica Bank	Silver
Blue Diamond Growers	Silver
Silver Creek Almond Co., Inc.	Silver
Ag One Foundation at Fresno State	Silver
CWA: Central Valley Chapter	Silver
Sunnyside Packing Co. Inc.	Silver
Penny Newman	Silver
Private Wealth Advisors	Silver
Speed of Sound	Silver
Caruthers Auto Supply - NAPA	Silver (Bus)
Rabo AgriFinance	Silver (Bus)
Bank of the West	Silver (Bus)
Raisin Bargaining Association	Silver (Bus)
Building Industry Association of Fresno/Madera Counties, Inc.	Silver(Bus)

The scheduled booths, demonstrations and presenters are:

Booth	Nancy Guiterriez	CA Foundation for Ag in the Classroom Hats Off to Ag – kids will be making ag-related hats
Booth	CSUFresno- Lonna Torrico	Master Gardener Program
Booth	UCCE- Leslie Feathers	Cotton
Booth	CalCot- Kevin Long	Ag Dogs – pest detection
Booth	Fresno County Dept. of Ag	Tasting Center
Booth	Office of Education	Tasting Center—frozen peach pops
Booth	Wawona Frozen Foods	Tasting Center- oranges and almonds
Booth	Bella Frutta	Beef By Products
Booth	Fresno-Kings Counties CattleWomen	
Booth	PG&E	
Booth	Fresno County Sherrif Dept.- Ag Task Force	Rural Crime
Booth	Spreckles Sugar Co.- Sharon Starcher	Sugar
Booth	CA Alfalfa & Forage Association- Bob Sheesley	Alfalfa
Booth	Mosquito Control in Fresno County	Insects
Booth	Vivian Cassina & Kim	Farm Animals
Booth	Jerry Rebensdorf	Raisins
Booth	CA Apple & Kiwi- Todd Sanders	Apples & Kiwi
Booth	Fresno Equipment Co.	Tractors
Booth	CA Tree Fruit Agreement	
Booth	National Park Conservation Association	
Booth	Fresno Flood Control District	Water pollution prevention
Demo	Barbara Williams & Joan Cudd	Sheep Dogs herding
Demo	John Hansen & Gary Clay	Horseshoeing
Demo	Fresno County Sherriff Posse (SAR)	Search & Rescue
Demo	Donny Rollins	Dairy Milking
Demo	Dairy Council of California	Animal Care & dairy milking
Demo	Duncan High School	Sheep Shearing
Presenter	John Migliazzo	Top 10 Crops of Fresno County
Presenter	San Joaquin Valley Fishery	Raising Goldfish

Presenter	UC Cooperative Extension	Nutrition
Presenter	UC Davis- Dave Snell	Rice
Presenter	Naomi Flam	Alpacas
Presenter	Cotton's Journey	Cotton
Presenter	Mary Pitman	Poultry
		Tops & Bottoms (veggies that grow above and below ground)
Presenter	Kristen Heath	Lettuce
Presenter	Dan Errotabere	Entomology
Presenter	Dr. Norm Smith	Bees
Presenter	Shannon Mueller	Vet Med
Presenter	UC Davis VMTRC- Jennifer Crook	Water/Canal Safety
Presenter	KRCD- Toni Munoz	Dairy products
Presenter	Land O Lakes- Larry Serpa	Various Presentations—small animals
Presenter	Renegades 4-H	Various Presentations
Presenter	Rural Route 4-H	