



## **Fresno County Farm & Nutrition Day**

**“Planting a seed for the future...  
while growing a healthy community one at a  
time”**

Fresno County  
**Farm Bureau**  
*Serving agriculture since 1917*



November 28, 2011

Dear Farm and Nutrition Day Participant,

The Big Fresno Fair, Fresno County Farm Bureau and Friends of the Big Fresno Fair are proud to partner together again to host “Fresno County Farm and Nutrition Day,” an enrichment program for third grade students in the county. Your willingness to participate in this event is appreciated and we are sure your involvement will be rewarding.

Just a few quick facts from last year’s event:

- 19 participating schools
- Approximately 1,500 students
- Media coverage from most local news stations and newspapers

Now in its seventh year, Farm and Nutrition Day provides basic and current facts about the agricultural industry, gives students and teachers the opportunity to become familiar with food and animal production and allows personal contact with people in the industry. Our goal is to introduce children to the values of good health and nutrition habits, as well as educate them about agriculture in the San Joaquin Valley and their world. We also want to create positive awareness of all the contributions that agriculture makes to our community and the economy. We anticipate nearly 2,000 third graders to participate in the March 23 event. The event is scheduled to run from 9 a.m. to 2 p.m. (gates will open at 6 a.m. for presenter setup) and will take place at the south end of the Fresno County Fairgrounds.

If interested in participating in the 2012 Farm and Nutrition Day, please complete the attached sheet and **return by February 24** to FCFB. This will give us more information about the kind of presentation you plan to make. Also, please make sure that any special needs are identified. After you have submitted the form, FCFB will contact you to confirm your attendance, assign you to your Booth or Demonstration area and answer any questions you may have. More detailed information will be available at that time.

Please do not hesitate to contact me at the Fresno County Farm Bureau office at (559) 237-0263 or via email: [katie@fcfb.org](mailto:katie@fcfb.org) if you need additional information or if you have any questions about any part of this special day for the children and teachers. Again, thank you for helping educate our children about the importance of the role that agriculture and good nutrition makes in our lives daily!!!

Thank you for your support of agriculture education,

Katie Rodgers  
Director of Public Relations  
Fresno County Farm Bureau  
Phone: (559) 237-0263  
E-mail: [katie@fcfb.org](mailto:katie@fcfb.org)  
Website: [www.fcfb.org](http://www.fcfb.org)



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**YES, Count me in as part of the Fresno County Farm and Nutrition Day 2012!**

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## **Booth/Demonstration Form**

I am interested in being involved with Farm and Nutrition Day on March 23 at the Fresno Fairgrounds. Please sign me up and send information!

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail address: \_\_\_\_\_

The best way to reach me is by:  Telephone  Cell phone  Fax  E-mail

Booth or Demonstration Description:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

For my booth/demonstration I will need: Number of tables: \_\_\_\_\_

Water hookup:  Yes  No Electrical hookup:  Yes  No

Other needs or requests: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

I would like my name to appear in publicity and at the event as:

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

I give my permission to use my photos in publicity and promotion for Farm and Nutrition Day:  Yes  No

**Please return by February 24 to:**

mail: Fresno County Farm Bureau, 1274 W. Hedges Ave., Fresno, CA 93728

fax: (559) 237-3396; e-mail: [katie@fcb.org](mailto:katie@fcb.org)